Introductory words about SWOT analysis

Please explain how you did this SWOT analysis mentioned in the table. Which documents you use, which surveys, experiences, every day work, etc.

*Table 1. SWОТ analysis of NAME OF INSTITUTION about* ***Internationalisation***

|  |  |  |
| --- | --- | --- |
|  | Positive | Negative |
| Internal environment | **Strengths** | **Weaknesses** |
| External environment | **Opportunities** | **Threats** |

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